

September 2019 KCUC Meeting

Mark Hogg and **Matt Castor** of WaterStep will discuss “**WaterStep: Bringing Safe Water and Sanitation to the World**”, an overview of their safe water and sanitation solutions for developing countries and disaster areas around the world.

Location: Crowne Plaza – Coronet B Room

Date: Wednesday, September 18, 2019

Time: Sign in and Networking starting 7:15 AM

Breakfast begins at 8:00 AM

8:30 AM - KCUC organizational items, followed by Guest Speaker

9:30 AM – Adjourn

Reservations For This Meeting

Please make a reservation on the KCUC website www.kcuc.org if planning to attend this event.

We request reservations be made **no later than Monday September 16, 2019** to ensure an accurate count for breakfast.

About Our Guest Speakers

Mark Hogg is the Founder and CEO of WaterStep (formerly EDGE Outreach), a non-profit organization with a history of working in the developing world and in disasters. WaterStep designs and manufactures simple, affordable, efficient and sustainable equipment for people to be empowered to provide their own safe water, disinfection, sanitation and good health.

Since its humble beginnings in 1995 as a small mission-based group, Mark has lead the organization through a series of transitions and growth resulting in WaterStep becoming a major player in the international fight against waterborne disease. WaterStep's team has implemented safe water projects in more than 50 countries and improved the lives of millions of people. WaterStep also has developed an international training program

Mark's personal honors include receiving the Kentucky and Ohio Social Entrepreneur of the Year Award from Ernst & Young, the inaugural Kentucky Humanitarian of the Year Award from the Muhammad Ali Center and recognized as Louisville's Compassion Water Laureate from Compassionate Cities. Out of 5,500 nominees, Mark was chosen as 1 of 128 Louisville Connectors by Leadership Louisville. In 2017, Insider Louisville awarded Mark as one of the top 38 Startup Innovators in the city.

Mark has a BBA in Business Management from Belmont University in Nashville, TN and an MDiv from Southern Seminary in 1990 in Louisville, KY. He also founded and owned Hogg Contracting, a remodeling company, from 1986 to 1991.

Matt Castor is the Director of Development at WaterStep since earlier this year. Previously, he was District Manager for Ecolab, a global leader in water, hygiene, and energy technologies and services.

Mark graduated with a Bachelor's Degree from Indiana University – Purdue University in Indianapolis.