

February 2020 KCUC Meeting

Shelonda Darling of Crescendo Strategies will discuss “**Communicating More Effectively Across a Diverse Workforce**”, an overview of the various diversity and differences that impact communication effectiveness and cause unnecessary misunderstandings.

Location: Crowne Plaza – Coronet B Room

Date: Wednesday, February 12, 2020

Time: Sign in and Networking starting 7:15 AM

Breakfast begins at 8:00 AM

8:30 AM - KCUC organizational items, followed by Guest Speaker

9:30 AM – Adjourn

Reservations For This Meeting

Please make a reservation on the KCUC website www.kcuc.org if planning to attend this event.

We request reservations be made **no later than Monday February 10, 2020** to ensure an accurate count for breakfast.

About Our Guest Speaker

Shelonda Darling is a Workforce Retention Strategist at Crescendo Strategies. She helps organizational leaders identify what's happening with the current employment landscape and she shifts manager mindsets so they can better lead and retain today's new workforce.

She has used her expertise in a variety of corporate teams: Training and Development, Employee Engagement, HR Communications, and Corporate Communications, where she has discovered the power in storytelling that gives employees a sense of belonging and pride in their company.

As an early Millennial herself, Shelonda sits in the sweet spot for bridging the generational gaps because she can speak to both the expectations of traditional managers and the evolved expectations of today's new workforce.

She is a graduate of DePauw University with a Bachelor's degree in Communication and Media Studies.